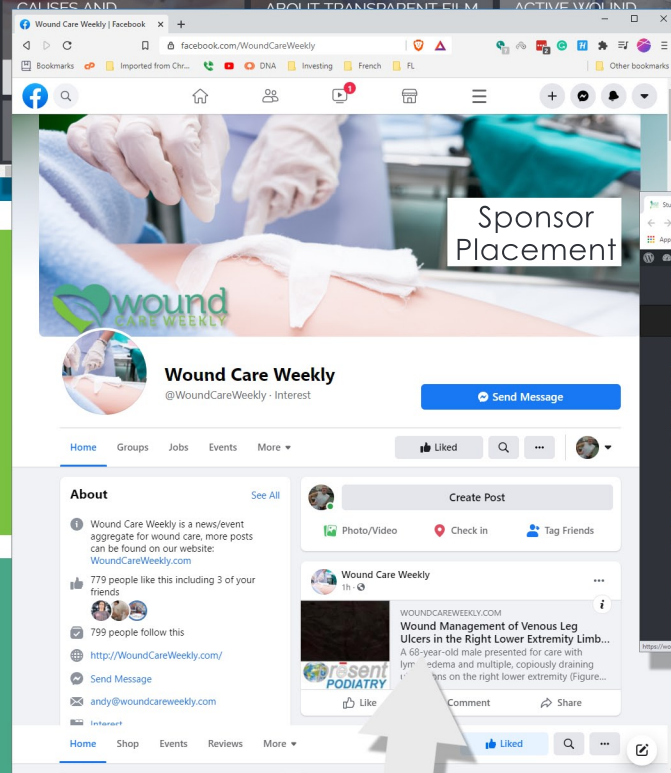
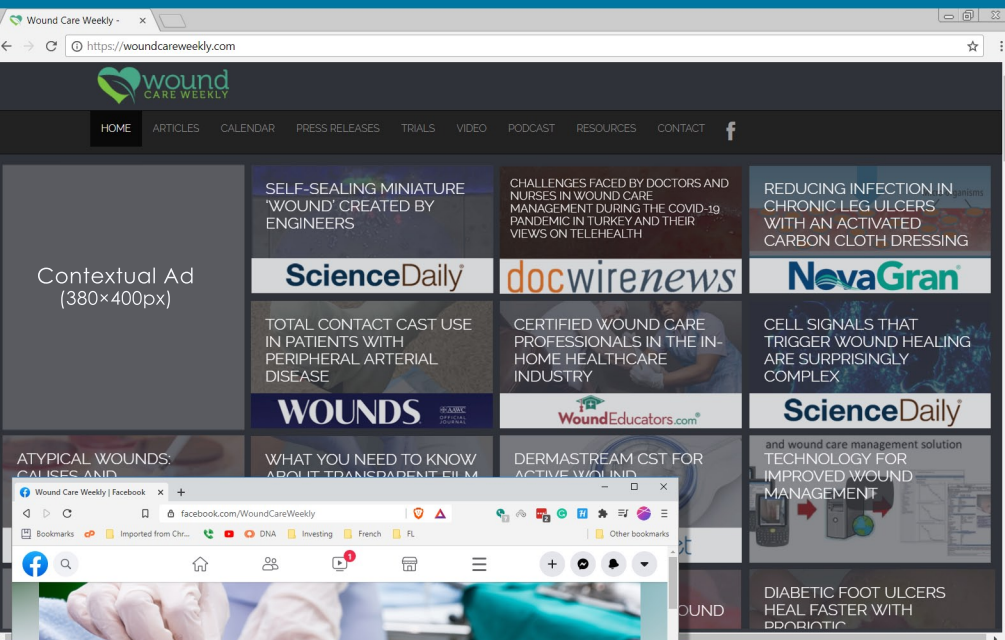




## Digital Advertising Rate Card 2022

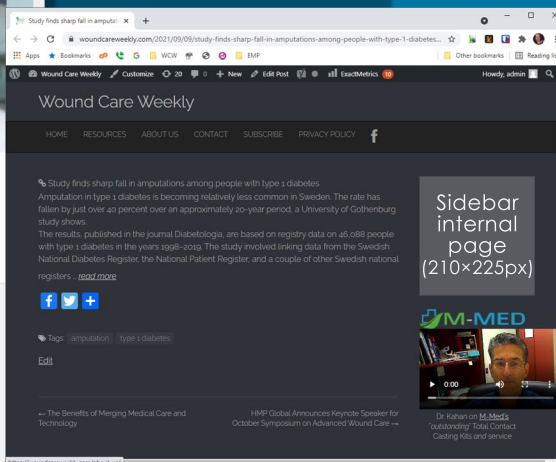
Wound Care Weekly is the world's most comprehensive source of all things "wound care" including articles, studies, events and resources of value to all wound care professionals. We review over 50 sources from around the globe seeking out the most recent and relevant developments in wound care. Wound Care Weekly receives approximately 30,000 page views per month and the Facebook page has 1,600 likes and followers with new likes and followers daily. The digital newsletter is distributed to over 6,000 wound care professionals and podiatrists weekly.



Sticky FaceBook post



Impressions of your posts 2,224



### Sponsorship includes:

- Contextual ad homepage (380x400px)
- Sidebar internal page (219x225px)
- Facebook banner placement
- Facebook "sticky" post
- Newsletter to 6,000+ recipients
- LinkedIn posts - 2,000+ impressions weekly

\$399 per week

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